



## COURSE DESCRIPTION CARD - SYLLABUS

Course name

Financing of enterprise

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### Course

Field of study

Engineering Management

Area of study (specialization)

Level of study

First-cycle studies

Form of study

part-time

Year/Semester

3/5

Profile of study

general academic

Course offered in

Polish

Requirements

compulsory

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### Number of hours

Lecture

14

Laboratory classes

Tutorials

16

Projects/seminars

Other (e.g. online)

### Number of credit points

4

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### Lecturers

Responsible for the course/lecturer:

Ph.D., D.Sc., Arkadiusz Borowiec, University  
Professor

Responsible for the course/lecturer:

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### Prerequisites



The student has basic knowledge in the field of microeconomics and finance. Is able to obtain and interpret basic data on the economic situation affecting the financial management of an enterprise. Uses knowledge about the company and its team work skills to solve problems related to its functioning in financial terms.

### Course objective

The aim of the course is to familiarize students with the process of controlling the company's finances. Students will develop practical skills related to raising capital for the enterprise and its allocation in the company's assets in order to maximize benefits for owners. The aim of the course is also to develop skills in assessing the financial situation of an enterprise based on the analysis of financial statements and assessment of the effectiveness of material investments.

### Course-related learning outcomes

#### Knowledge

The student discusses the essence and objectives of corporate financial management, including the economic and non-economic conditions of financial decisions [P6S\_WG\_01].

The student describes basic tools and techniques of financial management, including the time value of money and financial statement analysis [P6S\_WG\_03].

The student characterizes the principles of stock and bond valuation and the management of a company's working capital [P6S\_WK\_04].

#### Skills

The student analyzes the cash flow statement, calculates the cost of capital, and plans the financial activities of a company [P6S\_UW\_04].

The student assesses sources of business financing and conducts a bankruptcy risk assessment for a company [P6S\_UW\_04].

The student performs company valuation and evaluates the profitability of investments [P6S\_UW\_04].

#### Social competences

The student prepares and implements business ventures, considering financial analysis and planning [P6S\_KO\_03].

The student integrates financial knowledge in the managerial decision-making process, considering various economic and financial aspects of a company's operations [P6S\_KO\_03].

### Methods for verifying learning outcomes and assessment criteria

Learning outcomes presented above are verified as follows:

a) in the scope of exercises: test, project prepared in groups (assessment of investment effectiveness), activity during classes (tasks at the board)

b) in the scope of lectures: final test checking knowledge of the entire course program

### Programme content



1. The essence and goals of enterprise financial management
2. Basic financial management tools and techniques (time value of money)
3. Analysis of financial statements (liquidity, profitability, efficiency ratios)
4. Valuation of shares and bonds
5. Enterprise working capital management
6. Cash flow statement
7. The cost of capital
8. Sources of financing business activity
9. Investigation of the threat of company bankruptcy
10. Investment profitability assessment

### Teaching methods

Lecture: multimedia presentation, talk, discussion

Exercises: brainstorming, talk, discussion, performance of tasks given by the teacher

### Bibliography

#### Basic

1. M. Ciołek, *Finanse przedsiębiorstw w przykładach i zadaniach*, Warszawa : CeDeWu, 2019.
2. *Podstawy zarządzania finansami przedsiębiorstw : instrumenty, metody, przykłady, zadania*, Bartkiewicz, P., Borowiec, A. Red., Blanke-Ławniczak, K., Szczepański, M., Politechnika Poznańska. Wydawnictwo Politechniki Poznańskiej, 2016.
3. Rutkowski A., *Zarządzanie finansami*, PWE, Warszawa, 2016
4. Bień W., *Zarządzanie finansami przedsiębiorstw*, Difin, Warszawa 2011

#### Additional

1. Grzywacz, J., Jagodzińska-Komar, E. Rola innowacji finansowych w zarządzaniu finansami przedsiębiorstwa. *Efektywność funkcjonowania regionów i przedsiębiorstw*, 85  
<https://bc.pollub.pl/Content/13308/efektywnosc.pdf>
2. Dębicka A., Łuczka T., *Zarządzanie sytuacją kryzysową w małych i średnich przedsiębiorstwach*, Politechnika Poznańska, Poznań 2019
3. Dębicka, A. System wczesnego ostrzegania w zarządzaniu sytuacją kryzysową w małym i średnim przedsiębiorstwie, *Ekonomiczne Problemy Usług*, 538-547, 2015



4. Ross S.A., Westerfield R.W., Jordan B.D., Finanse przedsiębiorstw, Dom Wydawniczy ABC, Warszawa 1999
5. Ross S. A. Autor, Clacher I. Autor, Westerfield R., Hillier D., Jordan, B. D., Fundamentals of corporate finance, McGraw-Hill Education, 2017.
6. Gabrusewicz W., Analiza finansowa przedsiębiorstwa, PWE, Warszawa 2014
7. Bojańczyk M., Finanse przedsiębiorstwa, Oficyna Wydawnicza SGH, Warszawa 2012
8. Jerzemowska M., Analiza ekonomiczna w przedsiębiorstwie, PWE, Warszawa 2013.

#### Breakdown of average student's workload

	Hours	ECTS
Total workload	100	4,0
Classes requiring direct contact with the teacher	30	1,0
Student's own work (literature studies, preparation for laboratory classes/tutorials, preparation for tests/exam, project preparation) <sup>1</sup>	70	3,0

<sup>1</sup> delete or add other activities as appropriate